



**Canadian Television Fund**

## 2006-2007 Guidelines

### **Aboriginal-Language Productions**

The COMPLETE Canadian Television Fund 2006-2007 Guidelines consist of:

Main Document (You must have this) and one of the following Guideline Modules as applicable to your production:

Broadcaster Performance Envelope Stream:

- Drama
- Children's and Youth
- Documentary
- Variety and Performing Arts

Special Initiatives Stream:

- Aboriginal-Language Productions
- French-Language Productions outside Quebec
- Development Financing
- Versioning Assistance

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**[www.FondsCanadiendeTele.ca](http://www.FondsCanadiendeTele.ca)**

The CTF has an envelope for Aboriginal-Language Productions, and this module sets out the additional considerations that the CTF will apply to this category of production. Applicants should note that Aboriginal-Language Productions, which are versioned in English or French and which meet the CTF's television production requirements are eligible for financing from this Special Initiative. Where the provisions of this module conflict with those of the Main Document of the 2006-2007 CTF Guidelines, this module shall prevail.

Aboriginal-Language Productions may submit an application through the Special Initiatives Stream. If an Aboriginal-Language project is versioned into English or French, they may elect, instead, to submit an application through the Broadcaster Performance Envelope Stream or through a combination of the Broadcaster Performance Envelope and Special Initiatives Stream.

## A. Definition

In recognition of the unique circumstances of the Aboriginal-Language television market, the Aboriginal production community and the primary goal to support the emergence of independent Aboriginal producers, the CTF will apply a reasonable degree of flexibility in the administration of this fund.

### Eligible Applicants

In addition to Section 5 of the Main Document of the 2006-2007 CTF Guidelines, the following eligibility criteria apply to the CTF's Aboriginal-Language Production fund:

- The individual producer must be a self-declared Aboriginal person. The CTF reserves the right to request evidence of the individual producer's Aboriginal ancestry.
- The individual producer must own 51% of the production company and copyright in the production.
- Applicants may receive financing for no more than one production per genre per year, not including development projects.

### Eligible Projects

Projects should meet the criteria set out in Sections 1 and 6 of the Main Document of the 2006-2007 CTF Guidelines. However, the CTF will adopt a flexible approach, which includes the following considerations:

- Whether originally shot in an Aboriginal language or versioned from English or French, projects will be required to be delivered and broadcast 100% in an Aboriginal language.
- Projects must be of one of the genres supported by the CTF: Drama, Children's and Youth, Documentary, and Variety and Performing Arts. Educational programming (including curriculum-based programs) and feature films are eligible. The CTF will use a liberal interpretation of the genre definitions.
- Projects must have a commitment from a licensed Canadian broadcaster to air the production within 18 months of completion in the Aboriginal language of the production.
- The CBC/SRC will not receive a specific allocation from the program resources. Projects with a commitment from CBC/SRC will have access to the program resources in the same manner as those projects receiving a commitment from any other licensed Canadian broadcaster.
- Broadcast of the production in peak viewing hours is not required.
- Licence fees must be in the form of a cash contribution.
- Double shoots, for the purpose of ensuring an Aboriginal-Language Production in association with a French or English-language production, will be considered eligible budget costs.
- Projects in Aboriginal languages that do not use the Roman alphabet are not required to be closed-captioned.
- The provision of one or more apprentice positions for Aboriginal peoples is considered an eligible cost in the production budget.

## Level and Form of Participation

The CTF may provide participation of up to 70% of the total production costs of an eligible project, to a maximum of \$200,000. The total CTF participation will be a combination of licence fee top-up and equity investment. Generally, the first CTF contribution will be in the form of a licence fee top-up to a maximum of 70% of the total CTF participation. Amounts in excess of this maximum will be in the form of an equity investment.

The CTF will consider a very limited number of cases exceeding the \$200,000 cap. Priority will be given to Dramatic programming and series, which are considered to be a top priority within the evaluation process.

## Combining CTF Broadcaster Performance Envelope funds with the Special Initiative funds for Aboriginal-Language Productions

The broadcasters can also combine their Broadcaster Performance Envelope with the Special Initiative funding. In this case, to calculate the threshold requirement for the licence fees and the contribution cap of the CTF in the Broadcaster Performance Envelope, the CTF will establish a ratio on the production budget in proportion to the funding amount that the production will receive from the Broadcaster Performance Envelope compared with the total amount granted by the CTF to the production (combination of the Special Initiative and the Broadcaster Performance Envelope). For example, if the participation coming from the Broadcaster Performance Envelope represents 60% of the total CTF contribution, the production budget will be pro-rated to 60% for the Broadcaster Performance Envelope and 40% for the Special Initiative.

As such, the calculation concerning the threshold requirements for the licence fees and the contribution caps of the CTF will follow the applicable requirements for the Broadcaster Performance Envelopes for the related budget portion and the other budget portion will follow the requirements corresponding to the Special Initiative intended for Aboriginal-Language Productions.

As for the Evaluation Grid (see the final page of this document), the calculations will be made from the total production budget.

The maximum level of participation from the Aboriginal-Language program remains at \$200,000.

## Development Financing

The CTF also provides financial support for the development of eligible Aboriginal-Language Productions. Up to 10% of the CTF's Aboriginal-Language Production funds will be set aside for this purpose. Applications for development financing beyond the first phase must include a commitment for financial participation by a Canadian broadcaster, although there is no pre-set minimum amount of financial contribution.

For general information regarding development financing, please refer to the CTF's Development Financing Module. However, this module shall prevail in the event there is a conflict of provisions between the two modules.

Priority will be given to Development financing within this component. In the event that funds remain available, consideration will also be given to Special Initiatives targeted to professional development of writers, directors and producers within the Aboriginal community, particularly those active in production of Aboriginal-Language programming.

## B. Project Assessment

The Evaluation Grid reflects the unique circumstances of the Aboriginal-Language market. The following elements are included in the Aboriginal-Language Evaluation Grid:

- Broadcaster interest is reflected by the level of licence fees paid by broadcasters;
- Audience elements include audience potential, where consideration is given to the total potential audience for a project relative to the size of the request to the CTF, and marquee elements such as the director, performers or source material;
- Creative elements include subject matter, scripts, themes, issues and narrative and are assessed based on originality and creativity. The track record of the creative team and the appropriateness of the size of the production budget to the creative material are also considered;
- The "Aboriginal Content" section encourages the highest level of Aboriginal content, language and control; and
- An Applicant's relationship with the APTN as well as the level of corporate capitalization received by the production company (and related companies) from federal sources are taken into account. Applicants or their related and affiliated companies which are related to APTN/TVNC or receiving corporate capitalization received from government sources will not receive this bonus.

### Evaluation Grid

<b>Broadcaster Interest</b>	<b>20</b>
<ul style="list-style-type: none"> <li>• Level of cash license fees, calculated as follows: 1 point for each 2% of the budget that the license fee represents, to a maximum of 20 points (note that percentages are rounded down. Eg. 7.6% is rounded to 7.0%)</li> </ul>	
<b>Audience</b>	<b>10</b>
<ul style="list-style-type: none"> <li>• Audience Potential</li> <li>• Marquee Elements</li> </ul>	
<b>Content</b>	<b>40</b>
<ul style="list-style-type: none"> <li>• Originality</li> <li>• Track record of the creative team</li> <li>• Production value</li> </ul>	
<b>Aboriginal Content</b>	<b>30</b>
<ul style="list-style-type: none"> <li>• Originally shot in Aboriginal language</li> <li>• Number of Aboriginal persons, or apprentices, in key positions</li> <li>• Degree of Aboriginal creative, financial, ownership and distribution control</li> </ul>	
<b>Sub-total</b>	<b>100</b>
<b>Development &amp; Financial Stability (Sub-total x up to 10%)</b>	<b>10</b>
<b>Total</b>	<b>110</b>